



# **CAPITAL WAVE**

## **SWIMMING AND WATER POLO**

**SPONSORSHIP PACKAGE 2022-2023 SEASON  
VERSION 2.0**

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**[WWW.CAPITALWAVE.CA](http://WWW.CAPITALWAVE.CA)**



## **ABOUT US**

Capital Wave Swimming and Water Polo believes in building a dual sport community that values family, physical activity, hard work, a love for the water and personal growth. We believe in fostering self-discipline, mutual respect, acceptance, and tolerance among coaches, athletes, parents, and community members. Capital Wave is the **only** aquatic club offering swimming and water polo of its kind in all of Canada.

## **Our mission**

Capital Wave aims to give athletes the opportunity to develop a positive self-image, achieve physical and mental strength, learn life skills, and attain goals in a fun environment through the sports of swimming and water polo. We work with athletes to support their individual goals, enabling them to strive for their 'personal best' both in and out of the pool.

## **Our team**

Established in 2012 in Ottawa, Ontario, Capital Wave is an incorporated not-for-profit swim and water polo club. Capital Wave is a registered club with both Swimming Canada and Water Polo Canada. Capital Wave gives athletes the chance to compete in both swimming and water polo throughout the year. We provide training for athletes aged 6 to 18 through various programs. Our club allows athletes to develop exceptional water skills and fundamental principles at a very young age. We welcome and encourage everyone to try swimming and water polo with Capital Wave.

## **Our club operations**

As a not-for-profit, most of our revenue comes from membership fees. All members of the executive are volunteers and we pay only for pool rental, coaches/staff, lifeguards, equipment, and an accountant. We have a full-time dedicated Executive Director and Club Head Coach that oversees all programs and follows the progress of all club operations. We have one of the best Swim Head Coaches in the region that oversees all competitive swimming aspects of the club. And lastly, we have a wonderful Club Administrator that blends both sports together in an incredible and informative way for all. As a unit, we make sure our athletes feel welcomed, enjoy physical activity, and improve each day.

**We need your help to shape the future of aquatic athletes!**



## **WHY SPONSOR CAPITAL WAVE?**

In addition to supporting your community and getting your name out in these two fast-growing sports, you would:

- Provide a positive impact on youth athletes to strive for excellence in reaching their goals, gain confidence and better self-esteem
- Direct impact on children's abilities to remain active
- Join other community businesses that recognize the value and importance of

supporting youth fitness

- Build a goodwill in the community, establishing positive associations of your company with amateur sport
- Reach over 5,000 followers on various social media platforms
- Directly impact close to 200 families and over 30 coaches

In exchange for your kind contribution, the sponsorship coordinator can work with you to offer you / or your business a yearlong advertising opportunity depending on your sponsorship level. Please see the list below.



## Our success stories

**Waneek Horn-Miller** - CW Coach and Athlete, 2000 Sydney Olympian, First Water Polo Athlete to be inducted into the Canadian Sports Hall of Fame, Activist and Aboriginal Speaker, Motivational Speaker, Carleton Ravens Alumni

**Jessica Gaudreault** - CW Alumni, Team Canada's #1 Goalkeeper and 2 times FINA Best Goalkeeper in the World recognitions, 2-Time Pan Am silver medalist, Indiana University Alumni, Professional player in Spain

**David Hart** - CW Master Coach, 4-Time Olympian (1972 Munich, 1976 Montreal, 1984 Los Angeles, 2000 Sydney), most decorated and recognized Canadian Water Polo Coach in current history, creator of Water Polo Canada's Coaching curriculum, Carleton Ravens Alumni

## **SPONSORSHIP OPPORTUNITIES**

Capital Wave has five different sponsorship categories to choose from. Please contact [sponsor@capitalwave.ca](mailto:sponsor@capitalwave.ca) if you would like further information.

### **CW PLATINUM Sponsor - \$5,000 +**

- A Capital Wave swag bag
- Recognition plaque presented at the annual awards banquet
- Prominent placement of logo and link on CW website all season as CW's PLATINUM Sponsor
- Logo placement onsite for the duration of the CW Event
- Choose event to sponsor (Wave-A-Thon, Festival, Banquet, etc...) - If you choose to sponsor a specific event, your company logo will be printed on the back of the T-shirts given to all athletes for that event. Your company logo will also be used in all correspondence promoting events as well as the goodie bags handed out at the end of the event.
- Logo on CW Event information brochures and/or posters
- Logo and brief write up in our WAVE Newsletter for three months
- Company brochure/coupons can be distributed to all CW families
- Thank you message on social medias as club sponsor throughout the season

### **CW GOLD Sponsor - \$3,000 - \$4,000**

- Recognition plaque presented at the annual awards banquet
- Logo and link on CW website all season as CW GOLD Sponsor
- Logo placement onsite for the duration of the CW Event
- Choose event to sponsor (Wave-A-Thon, Festival, Banquet, etc...) - If you choose to sponsor a specific event, your company logo will also be used in all correspondence promoting events as well as the goodie bags handed out at the end of the event.
- Logo on CW Event information brochures and/or posters
- Logo and brief write up in our WAVE Newsletter for two months
- Company brochure/coupons can be distributed to all CW families
- Thank you message on social medias as club sponsor throughout the season

### **CW SILVER Sponsor - \$1,500 - \$2,000**

- Logo and link on CW website all season as CW SILVER Sponsor
- Choose event to sponsor (Wave-A-Thon, Festival, Banquet, etc...) - If you choose to sponsor a particular event, your company logo will be included in the goodie bags handed out to all the athletes at that event
- Logo on CW Event information brochures and/or posters

- Logo and brief write up in our WAVE Newsletter for one month
- Thank you message on social medias as club sponsor throughout the season

### **CW BRONZE Sponsor - \$1,000**

- Logo and link on CW website all season as CW BRONZE Sponsor
- Choose event to sponsor (Wave-A-Thon, Festival, Banquet, etc...) - If you choose to sponsor a particular event, your company logo will be included in the goodie bag handed out to all the athletes at that event.
- Logo on CW Event information brochures and/or posters
- Thank you message on social medias as club sponsor

### **CW COMMUNITY Sponsor - \$250 - \$500**

- Logo and link on CW website all season as CW COMMUNITY Sponsor
- Thank you message on social medias as club sponsor



Please email [sponsor@capitalwave.ca](mailto:sponsor@capitalwave.ca) to choose your category.

**THANK YOU!**